

Financial Education Specialist – Job Description Summary

Responsible for the development, implementation and measurement of an extensive and ongoing financial education program which includes the classroom financial literacy program, high school branches, youth clubs and other events and activities that educate both customers and non-customers. Responsible for creating education-based communication pieces. Assists with the development and communication of advertising (creative, design, copywriting, promotion) of business units.

The complete job description covers the following topics:

- Essential duties and responsibilities
- Performance standards
- Qualification requirements
- Education and experience
- Language skills
- Mathematical skills
- Reasoning ability
- Certificates, licenses, registrations
- Other skills and abilities
- Physical demands
- Work environment